

FALL | 2004

ROCHESTER
NURSING

Today

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HELEN WOOD HALL
SCHOOL OF NURSING
UNIVERSITY OF ROCHESTER MEDICAL CENTER



A letter from the Dean

*Excitement is building as we witness
Helen Wood Hall taking shape for the future.*

Renovations are transforming obsolete classrooms into state-of-the-art facilities for our growing doctoral program. We'll soon break ground on the Loretta C. Ford Education Wing—the largest expansion in our School's history. Dedicated faculty and alumni are working to assure that elements preserving and honoring that rich history are woven into the renovations. And a driving force behind it all is the enthusiastic leadership of our Future of Care Campaign.

As you'll read in this issue's cover story, the Future of Care Campaign, chaired by prominent business leader Bob Hurlbut, is our ambitious response to address the nationwide nursing shortage. We are focused on forging an impressive, meaningful future through expansion of our facilities so we can accommodate increasing enrollment, enhance lifelong learning programs, and create a world-class learning environment to take nursing education into the future. This can only be done with the support and encouragement of our wonderful alumni, who've successfully brought us this far.

The School of Nursing is deeply grateful to Dr. Elaine C. Hubbard for the gift of its new exterior monument. The impressive sign that marks the School's home was given to the Future of Care Campaign in honor of Dean Patricia Chiverton.



Future of Care Campaign Chair Bob Hurlbut, Nancy Lyons Everts RN'54, Medical Center CEO and Senior VP for Health Affairs Mac Everts, President Tom Jackson and Dean Pat Chiverton.

We publicly launched the campaign with a Gala last March. The next few pages will fill you in on this wonderful celebration. We are deeply grateful to Gala chairs Mary K. Collins and Chris Wilson and the Gala committee for a lovely event that enhanced and energized the Campaign. We were honored by the presence of Senator Hillary Clinton who accepted our first Nursing Health and Humanity Award and shared her thoughts and support of our goals for the School.

Please take time from your busy schedules to join us for Reunion Weekend this year, October 7-9. In response to alumni feedback, this year's reunion will be held in conjunction with the University's Meliora Weekend, offering a full range of events and activities for you to enjoy. You're invited to take part as we break ground for our building expansion and are treated to the wit and wisdom of its namesake, Dean Emeritus Loretta C. Ford, among the speakers at this year's Clare Dennison Lecture. Look for details about the reunion on page 18 of this issue.

As always, I welcome your feedback and appreciate your support.

Sincerely,

A handwritten signature in black ink that reads "Patricia Chiverton". The signature is written in a cursive style.

Patricia Chiverton, EdD, RN, FNAP
Dean and Professor, School of Nursing
Vice President, Strong Health Nursing

RENOVATIONS:

Building for the next generation of nurses

A school renowned for groundbreaking developments in nursing and health care will break ground in October for the largest expansion in its 75-year history. Ceremonies marking the start of construction for a 19,500 square-foot expansion to the School of Nursing are slated for Reunion Weekend 2004.

Largest-ever expansion project to prepare School for tomorrow's challenges

Plans for the \$7.8 million Loretta C. Ford Education Wing are intended to honor the School's past while positioning it for the future. Construction is one tangible sign of the School's commitment to address the future's health care challenges, including the national nursing shortage. The School's expansion will help increase student enrollment by 60 percent.

"We need to grow so that we may continue to forge the future by educating more highly skilled nurses, nursing faculty and nurse leaders," says Dean **Patricia A. Chiverton**. Improvements will include a high-tech auditorium along with the latest in education innovations: facilities for wireless computing, distance learning, and laptop docking stations. Construction of the new wing will take about a year to complete.

The nursing shortage, shown to have a direct impact on patient outcomes, is projected to worsen. A widely reported study published in the *Journal of the American Medical Association* linked a lack of nurses in hospitals to a 14 percent increase in mortality among patients. Currently there are 126,000 nursing vacancies nationwide with a shortage of 575,000 nurses projected by 2008.

"In addition to increasing enrollment, this construction will allow us to expand lifelong learning programs and attract new students and faculty," Chiverton added.

With the School's growth, 10 faculty positions will be added to help address a related shortage of qualified faculty to educate nurses. Many nursing programs have had to reject qualified applicants because of capacity restraints. In 2003, U.S. nursing schools turned away 18,105 qualified applicants, in large part because the schools didn't have enough faculty to teach them.

NAMED FOR A LEADER

The new wing, a symbol of the School's progress, will be named in honor of its first dean, Loretta C. Ford, RN, EDD, FAAN. Ford is world-renowned for co-inventing the role of nurse practitioner, which changed the way nursing care is delivered. She is an outspoken advocate for the vital role nurses play in health care. Retired in 1986, today Ford is sought nationally as a consultant and lecturer.

In 15 years at the University of Rochester, she advanced the vision of nursing education with the unification model, which she notes "put Rochester in the limelight." Shying away from accolades and crediting those who have worked with her, Ford says of her successful tenure, "Standing on the shoulders of giants pushes you to be all that you can be."

In addition to lending her name, she's committed to supporting the campaign to fund the School's growth.

FUTURE OF CARE CAMPAIGN LAUNCHED AT GALA

To help bring these plans to fruition, the School launched the \$13.3 million Future of Care Campaign, a capital drive kicked off at a Gala event in March chaired by **Mary K. Collins** and **J. Christine Wilson**. The campaign will provide funds for the expansion and assist with new centers at the School, including the Center for Nursing Entrepreneurship, the Center for Aging, and the Center for High-Risk Children and Youth.

The capital campaign, chaired by prominent health executive **Robert H. Hurlbut**, president of The Hurlbut Trust, UR Trustee and chair-elect of the University of Rochester Medical Center Board, also will help fund scholarships, faculty chairs, additional renovations to the existing Helen Wood Hall building that houses the School of Nursing, community nursing programs and several research and practice centers within the School.

CONTINUED ON PAGE 12

New wing to be named for

When it is unveiled in 2005, the expansion of Helen Wood Hall will stand as a testament to an institution's pioneering spirit and progress. Fittingly, it will be named the Loretta C. Ford Education Wing, after the School of Nursing's first dean and director of Nursing whose leadership helped shape it into a model for nursing schools across the country.

Loretta C. Ford, EdD, RN, though appreciative of the honor, is the first to say it's not about getting credit, it's about advancing the profession and practice of nursing.

"Historically, the University of Rochester always produced an elite corps of clinically competent nurses with great expertise," Ford says. "People have always expected more of the 'Strong graduates' and they have always measured up. Expansion of the School is necessary to uphold that standard, creating a physical environment — and energetic ambiance — where learning can be facilitated."

Modestly she accepts being the new wing's namesake, noting that — for her — it's about supporting the growth of something that will further the mission. "It is a philosophy and strategy that my husband and I employ in supporting institutions of learning in nursing and education," says Ford. "We believe we owe a debt of gratitude to the institutions where we were educated and from which we benefited greatly lifelong — professionally, personally and in fulfilling our social contract to serve others through nursing and education. If my name provides incentives to others — alumni, friends, the University family and others to do the same — I will deem the recognition a success."

Ford is pleased that historical elements are woven into the building expansion plans. "The new sign in front of Helen Wood Hall and renovations to the lounge have given new life to the existing building but still maintain what alumni remember and hold dear," Ford says. "We have an obligation to carry on using history as our foundation for the future. Alumni have been a marvelous support. We respect that they support change but it can't be so drastic that they don't recognize things about the School they valued. It's wonderful that the ambiance and spirit of the place will be maintained as we prepare for the future."



Lee Ford, Dean Emerita, and her husband Bill.

Ford is credited with co-establishing the nurse practitioner model and the first nurse practitioner education programs in the country. When she arrived at the School in 1972, Rochester was ready for an organizational change that supported medicine and nursing's interdisciplinary efforts, resulting in the "unification model" that fused practice, education and research.

"Education at the School was buoyed by unification, providing the best of all worlds — the joy of learning, practice, research, in an environment with scholarly colleagues," Ford explains. "We could enjoy partnerships with physicians, nurses and other healthcare professionals and demonstrate successful teamwork in the interest of patients and students."

During Ford's 15-year tenure as dean and director, the School developed a national reputation as a trailblazer in creating new models of nursing practice, an innovator of educational programs for nurse practitioners and advance-practice nurses, a model of faculty practice and interdisciplinary collaboration, and a leader in clinical nursing research.

Her achievements have earned her six honorary doctoral degrees and numerous awards, including the prestigious Gustav O. Lienhard Award for the advancement of health care, given by the Institute of Medicine of the National Academy of Sciences.

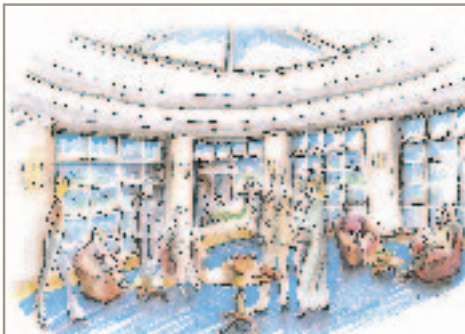
renowned nursing leader

Though her accomplishments were a driving force behind the School's success, Ford is quick to credit a history of consistent, strong leadership with vision. "From the beginning we had great nursing leaders and scholarly faculty who worked very hard in leadership positions," Ford says. "People remember them and their accomplishments. Their successors live in the shadow of those wonderful nurses. People who started building the program stayed with it, which speaks well of their commitment, teamwork and support. When I came to the School, I inherited all that; everything was in a 'go' position. Standing on the shoulders of giants pushes you to be all that you can be. That is consistent with UR's motto, Meliora."

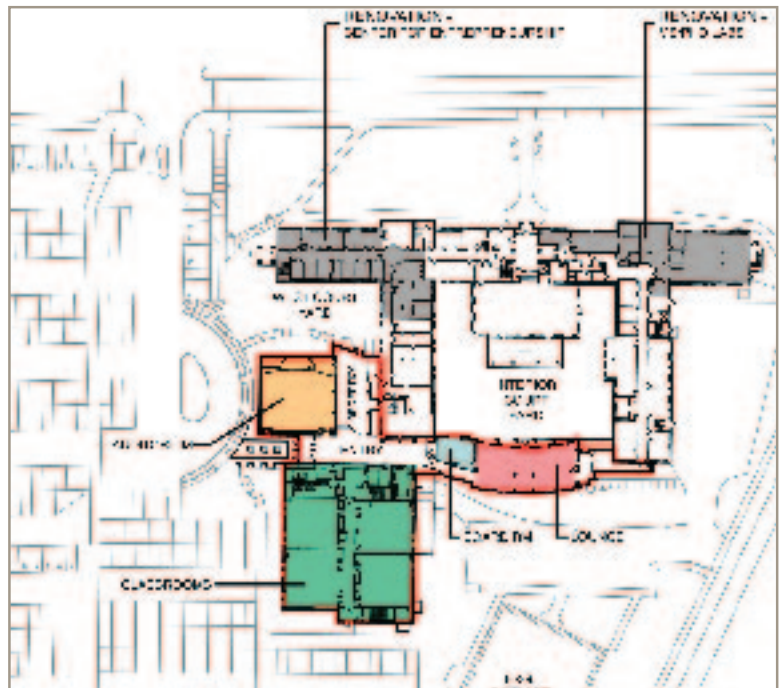
Ford also cites the quality of the School's graduates as evidence of its reputation and success. "The rewards of our work here come from what we see our graduates do. So many are in prominent leadership positions. Many are legendary, standing out in the history of nursing and health care.

"The time is right and ripe for growth and change," she adds. "The spirit and intent that are this School's foundation will go on but we must keep up with technology, discover new knowledge and teach it." She credits Dean Patricia Chiverton with the vision and leadership to move the school forward.

"Pat's leadership has been phenomenal in creating a school for the future. She has the intellect, political acumen, stamina and commitment to accomplish that."



Architect's rendering of plans for the Ford Education Wing, including an auditorium, five classrooms, a seminar room and a new corridor to connect the east and west wings.



Campaign chair demonstrates

At an early age, Hurlbut learned about life and caring, growing up around the wisdom of the elderly patients for whom his parents cared in their nursing home.



*"I was learning all the time,
I had a whole porch full of tutors."*

—Robert H. Hurlbut

The sign outside their home read "Hurlbut Sanitarium." His youthful peers tauntingly referred to it as the "goofy house." But for **Robert H. Hurlbut**, the rich, memorable experience of growing up in nursing homes inspired a life of caring and commitment.

Then, nursing homes were private houses whose owners took in and cared for the frail and infirm. His parents had several throughout the first dozen years of his life, the foundation of a successful multi-state nursing home corporation.

It was those early years, observing the tender care administered by his mother and the staff they employed, that evolved into Hurlbut's life-long appreciation of those for whom caring is a vocation. "I grew to truly respect people who cared for other people, which — in my mind — became nursing," he says.

It's fitting that, after a successful career as a healthcare executive, building a nursing home corporation, and serving in key positions related to health care, Hurlbut agreed to chair the Future of Care Campaign for the School of Nursing. A trustee of the University of Rochester and chair-elect of the University of Rochester Medical Center Board, Hurlbut admits there was a time he knew little about the School of Nursing, but today he understands its value.

"It's like discovering a lost treasure," he says. "This School's importance is certainly surfacing, especially when you can't turn left or right without hearing something about the nursing shortage." Keenly aware of the crisis looming because of a lack of nurses, Hurlbut welcomed the opportunity to show his support of the School's expansion plans.

life-long commitment to caring



“Being asked to chair the Future of Care Campaign was the ultimate for me really,” Hurlbut says. “Nursing is basic to caring; it’s a constant factor in health care. This campaign has great energy because of the caring and I’m honored to be part of it.”

“Bob is such an asset for us – he believes in our goals and he has ties to the community that the School of Nursing does not yet have,” says Dean Patricia Chiverton. “He is wonderful to work with and will truly help us tell our story within our community, to have an impact on our future.”

Hurlbut is currently president of Hurlbut Trust, which offers financial and consulting services for health care facilities and rental properties. He founded Vari-Care, Inc., which operated 24 long-term health facilities in several states and is now part of Living Centers of America. Hurlbut serves as a commissioner of the New York State Insurance Fund.

His eyes sparkle as he recalls fondly the days of his youth, living alongside patients of their family’s home where he basked in the wisdom their years of experience had to offer. “I was learning all the time, I had a whole porch full of tutors,” he recalls. One woman in particular, with whom he grew close, regularly helped him with his schoolwork. He returned from school one day and found her missing from her usual spot on the porch. “My mother took me aside to explain what had happened,” he says. “That’s how I learned about life and about death.” Those key moments of his childhood laid the groundwork for the knowledge and sensitivity that helped him excel in business.

Showing early signs as an entrepreneur, when his family moved to a two-bedroom apartment on Mount Hope Avenue in Rochester, Hurlbut offered mule-drawn cart rides to Sibley’s department store in the heart of the city. After high school, Hurlbut enrolled in Cornell University’s Hotel School. There were no nursing home administrator programs then but the hotel curriculum would provide an important business foundation.

Yet, he notes, the most valuable lesson came after graduation. “My first day on the job, my father had me painting beds — all day long,” he recalls. “At first, I was angry. I had this degree and I should be doing something better. But after a day of painting metal headboards, I understood what it was to work hard, what it meant to care about the work you did, and how everyone on the team is important to the success of an organization.”

Hurlbut and his wife of 47 years, Barbara, have two children, Robert and Christine. Both are carrying out the Hurlbut tradition in roles with the nursing home company.

“With his rich life experience and a true commitment to caring, under Bob’s direction the Future of Care Campaign cannot help but succeed,” Chiverton says.



“I grew to truly respect people who cared for other people, which — in my mind — became nursing.”

—Robert H. Hurlbut

FUTURE OF CARE CAMPAIGN GALA



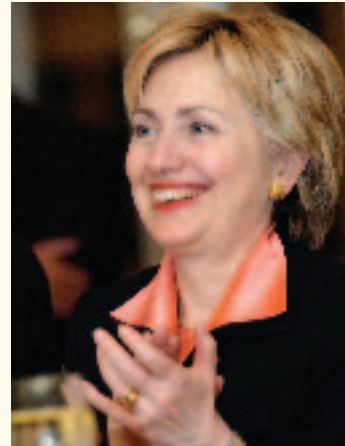
Students of the School's Accelerated Program greeted guests and helped with a Silent Auction.



Associate Dean for Research Harriet Kitzman and Carolyn T. Friedlander (PNP '68) share a laugh. Joining them is Dennis Kitzman.



Posing for a smile are Gala speakers and honorees C. McCollister "Mac" Evarts, Thomas H. Jackson, Patricia Chiverton, Robert Hurlbut, Senator Hillary Clinton, Loretta Ford and Mary K. Collins.



Senator Hillary Clinton applauds Loretta Ford's remarks.



Three hundred guests gathered for dinner at Monroe Golf Club.



C. McCollister "Mac" Evarts presents Loretta Ford with architects' renderings of the planned Ford Education Wing.

Check THE PULSE online newsletter for video clips from the Gala.

1925

2004

Past meets

future in School's design

Essential in the plans for the "new" Helen Wood Hall is a commitment to honoring the School's dynamic history.

Overseeing that is retired faculty member **Mary Sue Jack '80 FLW, '85 PhD**, whose interest in and appreciation of the School's past are instrumental in the plans for its future. "I'm fascinated by the history of this School," says Jack, who is engaged in an oral history project involving interviews with the leaders of the School over the years. That project is funded by a leadership gift from the Lucretia W. McClure Heritage Library Fund that supports historical initiatives at the School.

"This School's history is impressive and very valuable, and we intend to preserve and honor it, and carry on its tradition of innovation and growth," says Dean Patricia Chiverton, Ed, RN. "By weaving historical elements throughout our home in Helen Wood Hall, they serve as a reminder and inspiration to all who pass through here in the journey of their nursing careers."

The expansion of Helen Wood Hall will help showcase important events and people in the School's history, according to Jack. For example, the lobby of the future Loretta C. Ford Education Wing will showcase Ford's career highlights, including memorabilia and awards earned throughout her career.

Décor in the Doctoral Wing will celebrate that program's progress, including pictures of distinguished graduates. An area near the second-floor elevators will include a display of uniforms worn over the years, portraying the evolution of nurse's caps and pins. Various areas around the School are dedicated to its leaders and a planned Dean's Hall will recognize those who have been instrumental in the School's development and success. A committee working with Jack is also reviewing ways to highlight the nurse practitioner programs and displays for artifacts such as the silver pieces given to the School as gifts of appreciation.

Jack, a pediatric nurse practitioner, joined the School's faculty in 1985 after completing her doctorate.

"Mary Sue knows the School, appreciates its history, and is such an asset as we strive to incorporate historical elements into our building design," says Chiverton. "We're grateful to her and those working with her to preserve and honor this important aspect of our School."

Renovations retool space for needs of doctoral students

Rising enrollment of doctoral students is driving the renovation of classroom space in Helen Wood Hall, creating a Doctoral Wing designed to suit the varied needs of students in these intensive programs.

"We have doubled the number of students who come in for doctoral study on a yearly basis," says Madeline Schmitt, PhD, RN, FAAN, FNAP, professor and Independence Foundation Chair in Nursing and Interprofessional Education Coordinator for the PhD Program. "We've long exceeded our capacity in a space not ideally suited to the different needs our students have."

Though PhD students have been gracious about the space challenges, improvising and sharing carrels, updating technology and redesigning the space will enhance the learning environment for all who use it, according to Schmitt. What was once a large classroom with stationary posts is being converted to a zoned, wireless environment. One section of dedicated carrel space will be assigned to students doing PhD research. Another "drop in" zone will include computers, check-in space, carrels for short-term use, numerous tables and chairs, and storage for students.

Adjacent to the large, renovated classroom will be public computer space and two smaller rooms for group project work or meetings between teaching assistants and students. A lounge area and kitchen area will provide a comfortable, secure setting to accommodate the sometimes long and late hours worked by doctoral students.

Gala kicks off the Future of Care Campaign *continued from page 5*



Senator Hillary Rodham Clinton accepts the first School of Nursing Health and Humanity Award from Mary Collins and Chris Wilson while Mac Everts looks on.

“I am committed to the Future of Care Campaign because I believe it is imperative to the continuation of excellence in nursing education in Rochester,” says Hurlbut. “The critical nursing shortage we are facing both locally and as a nation can only be addressed by focusing additional resources on nursing education, facilities and enhancements to clinical-based nursing research opportunities.”

HEALTH AND HUMANITY AWARD IS GALA HIGHLIGHT

March’s Gala brought supporters together to celebrate the School’s past, progress and future, and to present the first University of Rochester School of Nursing Health and Humanity Award to Senator Hillary Rodham Clinton.

Selected by the Dean’s Advisory Council, the award acknowledges those who make significant contributions toward advancing the science of nursing and influencing the professional practice and public image of nursing.

Senator Clinton has voted for and been a co-sponsor of numerous bills and amendments that are helping to train and support nurses. She was a sponsor

of the Nurse Reinvestment Act, which is directing money to grants for nursing education and recruitment. “Senator Clinton has been a tireless advocate for nurses and the practice of nursing,” says Chiverton. “She understands how important it is to address the nursing shortage now, and she understands that investing in nurses and nursing today will help patients, the economy, and health care in general in the very near future. Her leadership made her the perfect choice for the inauguration of this award.”

At the Gala, Senator Clinton spoke about the nursing shortage, its impact on the country, and innovations developed at the School to bolster the future, such as the Center for Nursing Entrepreneurship.

“I am very proud to represent the entire state but especially proud to represent Rochester and the University of Rochester,” Clinton told the Gala crowd.

Acknowledging Chiverton’s leadership, Clinton said she brings the “same energy, imagination and dedication to the 21st century that Lee [Ford] brought to the first 30 years of the work of this institution... The School of Nursing remains at the forefront of what nursing should be.”

Phyllis Newfield

Newfield's success inspires nursing entrepreneurship

Highlighting the kick-off of the Future of Care Campaign was an inspiring Lunch-n-Lecture featuring **Phyllis Newfield (B '70)**, a pioneer in nursing entrepreneurship.

After successfully practicing as a public health nurse, the financial demands of single parenthood spurred Newfield's career shift to pharmaceutical sales. Success in that led her to capital equipment sales, including MRI machines. Today Newfield owns and operates eight innovative open MRI facilities in the Washington, D.C. area.

"Phyllis' story represents the type of forward thinking and innovation we expect to foster and support with our new Center for Nursing Entrepreneurship," says School of Nursing Dean Patricia Chiverton, EdD, RN, FNAP. "She is a superb role model for nurses with the vision, insight, creativity and determination to reach beyond traditional nursing boundaries to meet the ever-changing health care needs of our population."

"Long before I began my business, I was and continue to be a nurse, as nursing represents the values that anyone can hold dear," Newfield told lecture attendees. "The School of Nursing is in large part responsible for my success. It instilled in me qualities that have shaped my life in ways that I could not have imagined when I walked this campus 35 years ago."

Newfield's understanding of patient needs and a desire to improve care gave her an edge in medical sales that led her to launch her first open MRI center in 1993. Today, Newfield has eight MRI centers, including the first high-field stand-up open MRI machine in the world that permits scanning patients in a standing, upright position. Newfield advised the crowd that business opportunities are everywhere and ideas come in unexpected ways.

"You entered this school with the best and most noble of intentions — to perform nursing care with the values of compassion, intellectual curiosity and the desire to be of assistance to those in need. Take advantage of your nursing and medical care background and look for opportunities that will complement that background. This is a wonderful time for a nurse with an entrepreneurial spirit and with the courage and character to succeed — far beyond our wildest dreams."



Clinton said she "could not be more enthusiastic about the University of Rochester School of Nursing's Future of Care Campaign." Calling it "innovative" and "far-sighted," she noted the campaign's goals of creating jobs, developing high-tech facilities, and offering expanded programming as "an important way for a nursing school to get positioned for the future.

"I recognize the importance of this campaign because we need to create models and we need to make the investments in these models that can then take root and be replicated." Adding that nursing is "among my very highest priorities," Clinton pledged to "try and be a good and effective partner."

WELL ON ITS WAY

At the point of its public launch in March, the Future of Care Campaign had already secured \$9 million toward its goal, with a number of gifts in excess of \$10,000, Hurlbut noted.

He cited one particular gift from Elaine Hubbard, given in honor of Dean Chiverton, that resulted in a long-awaited sign identifying Helen Wood Hall as the School's home. Donor support of the campaign is growing and gaining momentum "like a snowball coming down a hill," Hurlbut said.

For more information or to make a gift to the Future of Care Campaign, contact the School of Nursing Development and Alumni Relations office at (585) 273-5945 or (800) 333-4428.



Dean Patricia Chiverton

Cutting the ribbon at the entrance to the Evarts Lounge are, from left, Tom Jackson, Nancy Lyons Evarts B'54, C. McCollister "Mac" Evarts, MD, Dean Patricia Chiverton, and Robert Hurlbut.



Lounge renamed for Mac and Nancy Evarts, 50 years after it helped bring them together

It was the place where suitors met nursing students, back in the day of chaperones and dorm rooms that didn't allow male visitors. Now, the School of Nursing lounge where medical student C. McCollister "Mac" Evarts (M '57, R '64) would meet up with nursing student Nancy Lyons (B '54) has been named the Evarts Lounge, in recognition of a generous pledge of support. That medical student from the 1950s is now senior vice president and vice provost for health affairs and University of Rochester Medical Center CEO.

The lounge, renovated and dedicated in March, is the centerpiece of the historic Helen Wood Hall. The building, home of the School of Nursing, dates back to 1926. The Evarts gift will be used for an endowment to keep the lounge maintained and to support the School of Nursing.

Unveiled at the lounge's dedication ceremony was a formal portrait of the Evarts, taken by Thomas Jackson, president of the University of Rochester. The portrait hangs in the Evarts Lounge, along with a plaque that tells the story of the couple.

The two met when Evarts was in his first year of medical school. On Saturday mornings, he used to duck away from his studies to earn some spending money by playing in the old semi-pro football league. But in one game he injured his ankle and was brought to the emergency room back at the University of Rochester. The student nurse who treated him agreed not to report that he'd been playing semi-pro football on the side, and a relationship was born.

They were married two years later. Dr. Evarts went on to head orthopaedics departments at the Cleveland Clinic and at the University of Rochester Medical Center. He then became the CEO of the Hershey Medical Center and senior vice president for Health Affairs and dean of the Pennsylvania State University College of Medicine before his return to Rochester last year.

Now, as CEO of the institution that not only trained him but also changed the course of his personal life, Dr. Evarts is giving back with this donation from him and his wife.

"Nursing has not only been a vital part of our lives, but this nursing school has a special meaning for both of us," Dr. Evarts says. "We are privileged to be able to contribute to its future, as well."

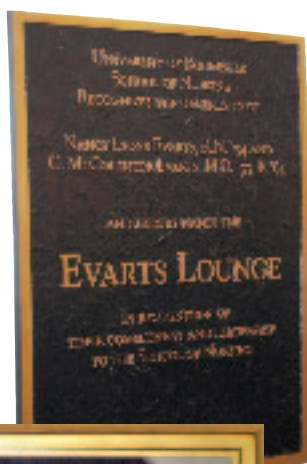


Photo portrait by Thomas Jackson

Graduation



▲
Above:
Madeline Schmitt
and the 2004 PhD gradu-
ates from left to right:
Zendi Moldenhauer, Hye-A
Yeom, Madeline Schmitt,
Lynn Nichols, Ming-Der Lee,
Marie Flannery, Nancee
Bender McCaffrey and
Sue Groth.



➤
Catherine I. Eneh
and her family.



➤
Hye-A Yeom, (left) and her
husband, (right) talk with
Nancy Watson.

Graduate programs earn national ranking

The Pediatric Nurse Practitioner program at the University of Rochester School of Nursing has again been named the 7th best in the nation and the Master's Degree program ranked 29th in the *U.S. News and World Report* annual Best Graduate School rankings.

"We strive to offer innovative, high-quality programs, so it's wonderful to see our hard work validated on a national level," says Dean Patricia Chiverton, EdD, RN. "At a time when nursing is more important than ever in health care, we're proud to be educating nurses who are making a real difference in their profession."

Melnyk receives nurses award

Bernadette Melnyk, PhD, CPNP, NPP, FAAN, associate dean for research and director of the Center for Research and Evidence-Based Practice and Pediatric Nurse Practitioner Program at the School of Nursing, has received the Jessie M. Scott Award from the American Nurses Association.

The award, presented at the association's convention in June, is a national award given every other year to a nurse who has significantly advanced health care through the integration of research, education, and practice.

School of Nursing jumps to 13th in the nation in NIH funding

The School of Nursing has made a dramatic rise in the total value of grants and fellowships it received from the National Institutes of Health (NIH). Based on rankings released by the NIH for its fiscal year 2003, the School has risen from 23rd in the nation last year to 13th.

The annual rankings combine research grants, training grants and fellowships.

"That combination is especially important for students because it creates opportunities to take part in the latest scientific advances and apply those advances to nursing care," says Patricia Chiverton, dean of the School of Nursing. The School embarked on an aggressive research strategic plan in 1999, bolstering its research infrastructure and resources and emphasizing strong mentoring from its senior faculty.

The School houses several research centers, including the Center for Clinical Research on Aging, Center for High-Risk Children and Youth, Center for Clinical Trials and Medical Device Evaluation, Center for Research and Evidence-Based Practice, and Advancing Research and Clinical Practice Through Close Collaboration (ARCC).

SUPPORT OF NURSING RESEARCH MAKES A DIFFERENCE



I have made my gifts to the School of Nursing because I believe strongly that research conducted by nurses contributes knowledge that can make the difference between successful and unsuccessful outcomes in health care.

The School of Nursing has great potential for being a leader in the development of scientific knowledge that underpins the practice of nursing. Financial resources for nurse researchers are limited, so I hope that my gifts will help overcome that barrier.

Charitable gift annuities have met two of my objectives.

First, I wanted a steady income from my capital, and second, I wanted to be assured that the School of Nursing would receive the capital upon my passing.

Jean Johnson

Jean Johnson, PhD, RN, FAAN
Professor Emeritus of Nursing
Member, Dean's Advisory Council

For more information on Planned Giving for you and your family, please visit our website <http://rochester.plannedgifts.org/> or contact Jack Kreckel in the Office of Trusts and Estates, University of Rochester, 590 Mt. Hope Avenue, Rochester, NY, 14620, call (585) 273-5930 or (800) 635-4672, or email kreckel@alumni.rochester.edu.

1960s

Margaret “Marnie” (Patterson) Bash, BSN ‘65, and her husband Charles went on a mission trip to Kenya to work in what was the first orphanage dedicated to the care of HIV positive children.

1970s

Kathryn (Phillips) King, BSN ‘71, is an associate clinical professor and director of medical student education for the Department of Anesthesiology at Duke University. King won the American Medical Students Association’s Golden Apple Award in November of 2003, her second time receiving this honor. She began her medical career as a nurse receiving her bachelor’s degree from UR and her FNP from UNC-Chapel Hill. She returned to UNC for a medical degree in 1984. Quoted in Duke University’s *Dialogue*, King says, “Elements of my nursing career shine through even today. The comprehensive approach to individuals and caring that is so much a part of nursing in combination with a strategic approach helps students reach their goals.”

1980s

Polly Straub Spengler, BSN ‘81, lives with her husband and three sons in Muncie, Indiana. She works part-time for Ball Memorial Hospital Cancer Services where she cares for patients in both hospice home care, and those who receive inpatient care.

Nancy E. Page, MS ‘86, was appointed chairperson of the Expanded Council on Nursing Practice for the NY State Nurses Association. Page is coordinator of nursing practice and a staff nurse in the pediatric intensive care unit at University Hospital in Syracuse.

Jeanne (Frank) Dewey, BSN ‘87, and her husband John live in Cooperstown, NY. She returned to nursing after a six-year hiatus to care for her two children. She works part-time as a hospice nurse and is “loving it!”

1990s

Laura (Boyce) Baker, BSN ‘96, MS ‘01, and her husband Paul are proud to announce the birth of their twins, Rachel Elizabeth and Christopher Alexander, on March 2, 2004.

Ann Freling, BSN ‘96, earned an MBA from the UR’s Simon School of Business in 2002 and works as a nurse manager at Wesley Gardens Nursing Home in Rochester. She married Alexander Nemirovsky in May 2004.

Diane J. Mick, PhD ‘99, assistant professor, co-director of the Center Clinical Trials and Medical Device Evaluation, and director of the gerontological nurse practitioner program at the School of Nursing, has been selected as a Distinguished Practitioner in the National Academies of Practice in Nursing.



Class of ‘59 Red Hat Club, which celebrates their 45th reunion this fall, meets for lunch every other month, including this gathering at Belhurst Castle in Geneva, NY, in fall 2003. Pictured are:

Back Row: Fran (Donaruma) McCarthy, Marj (Heisler) Shriver, Rose (Medwick) Crupi, Connie (Thomas) Leary, Ruth (Bishop) Rodger
Front Row: Cynthia (Maier) Krutell, Louise (Derushia) Holmes, Flo (Walker) Koniski, Nancy (Benton) McGowan, Nancy Manning. Absent from the luncheon: Virginia (White) Clark, Molly (Malchow) Szumiloski.



MELIORA WEEKEND

School of Nursing Programs

Thurs., Oct. 7, 2004

6-9 p.m. Dinner for Dean's Diamond Circle Members
Evarts Lounge, Helen Wood Hall *by invitation*

Fri., Oct. 8, 2004

8-10 a.m. Registration at *Wilson Commons, Hirst Lounge*

8-9:15 a.m. **Tour of Strong Memorial Hospital**

9:30-11:30 a.m. **Clare Dennison Lecture/Panel Discussion**
Topic: Nursing Shortage, featuring Dr. Loretta C. Ford,
Dr. Greta Styles, Dr. Dan J. Pesut, Dr. Karen Conlan
Medical Center Upper Auditorium, Room 3-7619

12-2 p.m. **School of Nursing Luncheon**
Presentation of School of Nursing Class Gifts
Distinguished Alum Recognition
Evarts Lounge, Helen Wood Hall

2:15-2:45 p.m. **School of Nursing Class Pictures**
Helen Wood Hall (outside, weather permitting)

3 p.m. **Groundbreaking Ceremony**
for the Loretta C. Ford Education Wing
Courtyard behind Helen Wood Hall

Sat., Oct. 9, 2004

7-8 a.m. Registration at *Wilson Commons, Hirst Lounge*

8-9:30 a.m. **School of Nursing 50-Year Club Breakfast Reception**
Honoring alumni who have celebrated
their 50th reunion and beyond
Evarts Lounge, Helen Wood Hall

7 p.m. **School of Nursing Class Dinners**
Held in conjunction with Meliora Class Dinners
See Meliora brochure for details

Meliora Weekend Web site:

www.rochester.edu/alumni/meliora2004

For more information contact Kendra Adams,
Coordinator of Special Events (585) 273-3194

ABOUT US...

ROCHESTER NURSING TODAY

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ON THE COVER

The Helen Wood Hall sign was installed in March 2004, given in honor of Dean Chiverton by Dr. Elaine C. Hubbard, Professor Emeritus.

WHAT'S HAPPENING?

Please send us information about your career advancements, papers, honors received, appointments and family updates. Please indicate names, dates and locations. Your news will appear in the first available publication from the receipt of your information. Photos are welcome and may be used as space permits. Please print clearly.

Name

Degree / Year of Graduation

Home Address

Home Telephone

Business Address

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Position(s)

NEWS

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